



PROFILE

Motivated, ambitious and open-minded, loves creating and working in a collaborative environment. Quick learner, open to challenges, and very detail-oriented. Communicates respectfully and articulately. Accustomed to managing numerous responsibilities and performing in a fast-paced, deadline-driven environment. Knows how to have fun while maintaining professional attitude.

SKILLS

Macintosh & PC:

Proficient in: Adobe CS-CC: Photoshop, Illustrator, InDesign, Flash, Animate, Edge Animate, After Effects, Media Encoder, Dreamweaver; Sketch, Invision, Framer.js, Sublime Text, HTML, CSS, CoffeeScript, Microsoft Office and Google Suites

Knowledge of: HTML5, CSS3, ReactJS, JavaScript, ActionScript, CoffeeScript, Adobe Premiere, Adobe Muse, Adobe XD, Wayin, Jira

WORK EXPERIENCE

Verizon Media Group (formerly AOL/Yahoo/OATH), Baltimore, MD · 2011-2019:

RYOT Studio · *Senior Design Manager* · July 2018-February 2019: Utilize Wayin to create cross-platform interactive content and microsites; create prototypes and wireframes; conduct user testing, research, and analysis; lead presentations; determine innovative ways to deliver interactive branded content through rigid HuffPost and Yahoo CMS; design static/interactive mocks for RYOT products; design and improve pitch presentations; mentor designers; evaluate and determine most engaging ad platforms for utilization across multiple Oath brands

Brand + Ad Innovation team · *Senior UX Designer* · July 2017-July 2018: Design and production of interactive prototypes; create concept sketches, wireframes, mocks, storyboards, and user flows; conduct user testing and analysis; work closely with development team to design and build user-friendly cross-platform products, interfaces, dashboards, and apps; compose design specs and rationale; brainstorm and contribute creative solutions; project manage to complete design tasks with quality and attention while ensuring deadlines are met; oversee and manage all design projects; lead discussions regarding product design and experience; work with developers to QA designs across platforms; travel as needed

Ad Labs team · *Senior UX designer* · February 2016-July 2017: Develop and execute innovative projects/products; conduct in-person and virtual user testing and data collection; lead user testing protocol and research; analyze data; project manage; presentation and deck design; meet with executive leadership regularly to discuss new forms of innovation; conduct R&D and testing; app design, wireframing, and prototyping; lead brainstorm sessions; new ad format innovation and design; regularly travel between offices to represent team and lead presentations at summits, conferences, etc.

LIFT Creative team · *Senior Designer* · August 2011-February 2016: Create premium, best-in-class, cross-screen digital advertising experiences including microsite interstitials, animated/interactive ads, static ads, as well as video editing and print work. Execute pre-sale ad design used to make sales to high profile clients; brainstorm with art directors to visualize and execute quality designs; lead presentations; conduct training on creative platforms; collaborate with different teams across the AOL offices; volunteer for AOL-involved charity events; Cultural Ambassador title and member of AOL culture club

HFF (Holliday Fenoglio Fowler), Washington, DC · Marketing Coordinator · April 2011-July 2011

Perform administrative duties; draw floor plans, building layouts and maps; facilitate communications with outside vendors and between departments within HFF; design covers, tabs and inserts for the promotional real estate sales books; design and send e-mail blasts to clients

Carroll County Times, Westminster, MD · Graphic Designer · April 2008-April 2011

Art direct; design and edit ads for the HOMES Magazine and newspaper advertisements, along with any affiliate magazines printed on-site; layout design; manipulate and retouch photos; manage pre-flight; prepare publication layout; copy-edit; perform basic pre-press; interact with clients, copywriters, other designers and departments

EDUCATION

Bradley Academy for the Visual Arts - March 2008

Associate Degree in Specialized Technology, Major: Graphic Design

Carroll Community College - Continuing Ed. Course

Web design/coding (HTML, XHTML and JavaScript)

HONORS

Unsung Hero Award - LIFT, 2016

Innovator Award - LIFT, 2015

Maryland Wine Festival poster contest - Honorable Mention, 2010

Member of Alpha Beta Kappa Honor Society - 2008

Perfect Attendance at Bradley Academy - Savings Bond Award, 2008

Deans Honor Roll - 2006-2008

Excellence in Design - Silver Award, 2007